Chloe Cho

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EDUCATION

Cornell University **Ithaca, New York**
Bachelor of Science in Fashion Design and Management, Minor in Data Science and Real Estate Expected: May 2029
GPA: 4.111/4.3
Coursework: Fashion Design, Design Computing, Financial Accounting, Microeconomics, Statistics, Retail Buying

WORK & PROJECT EXPERIENCE

Damonte & Lacarrieu **Paris, France**
Merchandising Intern May 2026– June 2026
- Researched products and selected merchandise to develop tailored client proposals aligned with brand positioning
- Supported showroom merchandising, displays, and daily store operations to enhance overall customer experience
- Assisted with product presentations and merchandise organization to support client projects and showroom operations
- Created promotional graphics, Instagram videos, and engaging digital content to showcase products and brand identity

Fashion, Art, and Design Thinking (FSAD 1250) **Ithaca, New York**
Teaching Assistant Aug 2026 – Present
- Support 100+ students during weekly lectures by answering questions and facilitating hands-on learning activities
- Handle historical archival garments from the Cornell Fashion + Textile Collection for classroom demonstrations
- Assist with assignment grading, student feedback, and coordination of instructional materials and course activities
- Collaborate with course instructors to prepare classroom resources and support student learning experiences

CAMPUS INVOLVEMENTS

Cornell Fashion Collective (CFC) **Ithaca, New York**
Show Operations Chair Sep 2025 – Present
- Lead show operations for a 100+ member student-run fashion organization, overseeing a committee of 20+ students
- Coordinate model dressing, garment handling, and backstage preparation during fittings and major runway shows
- Manage seating charts, VIP accommodations, usher teams, and front-of-house logistics for large-scale fashion events
- Develop operational timelines and delegate responsibilities to ensure efficient event setup and show execution

College of Human Ecology (CHE) Office of Admissions **Ithaca, New York**
Human Ecology Ambassador & Steering Committee Member Nov 2025 – Present
- Represent CHE at admissions events, engaging prospective students and families through firsthand personal insights
- Lead a team of 40+ student ambassadors, supporting member engagement, training, and organizational development
- Collaborate on event planning, social media initiatives, and internal organizational efforts to enhance engagement
- Participate in student panels, welcome sessions, and outreach programs to strengthen prospective student engagement

The Wardrobe **Ithaca, New York**
Marketing Graphic Designer Sep 2026 – Present
- Design Instagram graphics and promotional materials to increase student awareness of campus pop-ups and events
- Increased Instagram followers by 100+ through engaging digital content and targeted promotional initiatives
- Support marketing campaigns and fundraising events through creative content creation and promotional strategies

Thread Magazine **Ithaca, New York**
Creative & Fashion Direction Sep 2025 – Present
- Collaborate with photographers and models to produce editorial content for Cornell's largest fashion publication
- Develop original creative concepts for editorial photoshoots inspired by seasonal themes and emerging cultural trends
- Coordinate shoot locations, model poses, and fashion styling to create cohesive and engaging visual narratives

SKILLS & INTERESTS

Languages: English (Native), Korean (Native), Mandarin (Conversational)
Technical Skills: Python, Creative Cloud (Adobe), Microsoft 365, Rhino, CLO, AutoCAD, Canva
Interests: Flute, Crochet, Volleyball, Swim, F1 Racing, Golf, Portrait photography